

albertronic

ALBERTRONIC

PRIVACY STATEMENT

You will find the privacy statement of Albertronic in this document.
Albertronic will inform you thoroughly on our use of personal data.

“Technical innovations en developments from Albertronic!”

Index

- 1. Preface..... 3
- 2. Categories of personal data 3
- 3. Basis and purpose for data processing 4
- 4. Period of storage 5
- 5. Receiving parties of data 6
- 6. Security..... 8
- 7. Your rights 8
- 8. Duties..... 10

1. Preface

This is the Albertronic B.V. (Albertronic) Privacy Statement. This Privacy Statement applies to all private data and/or personal data that you provide to us. For example: through e-mail or contact form. We will clearly explain where your data is stored and for what purpose this data is stored. In addition, you will also find all your rights in this Privacy Statement, and information on how you can invoke those rights.

Albertronic is the company above [123ignition](#) and [123electric](#); specialized in ignitions and electronic solutions for batteries (BMS systems). We mainly focus on so-called “resellers” in the car industry: inside and also outside the Netherlands.

There are several situations where Albertronic needs to collect and use your personal data. For instance: the processing of an order that you have placed with us. It is important that you know what happens to your personal data and how you can clearly communicate your wishes regarding this use of your personal data.

Albertronic takes your privacy very seriously and will process and use your information in a secure manner. All articles in this privacy statement are in accordance with the applicable [GDPR legislation](#): the General Data Protection Regulation that has been in force since **25 may 2018**.

Are you uncomfortable with the use of your data by Albertronic? Feel free to contact us at any time!

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2. Categories of personal data

If you use our services and/or order our services, you will inevitably leave certain personal information with us. This can be (personal) data such as your name, address, date of birth, telephone number and e-mail address. Personal data is data that can be traced to a natural person. As a result, for example, a company e-mail with john.johnsson@company.eu falls under the scope of the GDPR.

We only store and use the personal data that is provided directly by you or for which it is clear that it is provided to us for processing.

3. Basis and purpose for data processing

We may only lawfully process your personal data if we do so on a legal basis. We process your personal data because this is necessary for conducting the agreement between you and Albertronic, as laid down in **article 6 paragraph 1 sub b** of the [General Data Protection Regulation \(GDPR\)](#). We cannot provide good and complete services without personal data. The processing of personal data includes, among other things, the storage, use and viewing of personal data.

➤ **There are different purposes or which Albertronic collects your personal data:**

1. Making contact

- In some cases it is necessary to contact you. These may, for example, be cases in which we have additional questions about an order, or when we want to inform you about something (with regard to our products and services). For this purpose, we store (among other things) your e-mail address and telephone number.

2. Sending and storing invoices

- Every company has a billing obligation. All invoices will be kept/collected in storage. These invoices are required for filing a tax return. You can see invoicing as the purpose for which we collect (personal) data. For invoices we use name and address data in the broadest sense of the word.

3. Sending payment reminders

- We need personal data to send payment reminders. This personal data is only used for sending reminders. We take the greatest care while doing this.

4. Processing your order in a good fashion

- We store your data to process your order. In this way, we can place the receiving address on the package that we send to you.

5. Sending newsletters and price lists

- For sending newsletters and price lists, we save your data if you have already become a customer. In newsletters we will inform you about matters that concern you as a customer. For example: at times we will change our Terms and Conditions. In addition, we always send the new price lists via e-mail. Based on the price list, it is clear to you what the prices are for items you can order from Albertronic.

6. Communicating about your order

- Has there been a delay with regard to your order? Then it is important for us to be able to reach you. It is also possible other changes take place. In these cases, we use the personal data that is required to contact you.

7. Accounting system

- For our accounting system, it is important that we store and use your personal data.

4. Period of storage

Your data will be stored by Albertronic as indicated in the paragraph before this one. Of course your data will never be kept longer than necessary to perform the necessary activities. This, unless Albertronic has to keep your data longer due to a legal regulation.

1. Making contact

- For the purpose of “contacting you” we do not store your data any longer than the period you are a customer of Albertronic. We never keep data longer than necessary.

2. Sending and storing invoices

- We are obliged by the Dutch tax authorities to store invoices. After all, the tax authorities must be able to check our records. According to the [requirements of the Dutch tax authorities](#), we must keep invoices for at least 7 years. We make sure to live up to these requirements.

3. Sending payment reminders

- For this purpose we keep the data for as long as necessary, and in any case no longer than 7 years.

4. Processing your order in a good fashion

- As long as you are a customer with us, we will keep the data for the purpose described above. When you are no longer a Albertronic customer, it is not necessary for us to save data for this purpose.

5. Sending newsletters and price lists

- In accordance with clause 4.4. of this Privacy Statement, we may, however, retain data for newsletters for longer: up to 5 years after you are no longer a customer.

6. Communicating about your order

- In accordance with clause 4.4.: as long as you are a Albertronic customer and we consider this necessary.

7. Accounting system

- See 4.2. and 4.1.

5. Receiving parties of data

Albertronic will share your information with third parties, in certain cases. This only happens when this is strictly necessary. Albertronic will not, under any circumstances, share your personal data with third parties for commercial purposes.

In order to be able to process your order in a fast and adequate manner, we work together with a number of external parties. Think of parties who support us keeping finances on track, or for example transporters. We believe it is very important to inform you about the external parties with which we cooperate. This way, you know with whom we share your personal data if this is necessary for our business operations. In addition, if the nature of the data requires this, we have [‘processor agreements \(link to Dutch page\)’](#) with external parties.

In this section you will also receive information about “e-mail clients”, Google Analytics and cookies, in relation to Albertronic.

➤ **Overview of external parties with whom your data, if necessary, is shared:**

1. Paysquare creditcard service

In some instances Albertronic BV will make use of Paysquare creditcard services. This payment service has implemented proper organisational and technical measures to ensure the safekeeping of your information. Paysquare will not keep you information for longer than legally required.

2. Shipping agents

GLS is used within Europe for the logistic handling of the order. To ensure quick delivery of your order, your name, address details and email address are shared. Different shipping agents are used outside of Europe. These can be: UPS, DHL, PostNL, Fedex. Shipping agents use subcontractors to deliver your order, these subcontractors also have access to your address details. The shipping agents and their affiliated subcontractors have implemented proper technical and organisational measures to ensure the safekeeping of your data. Shipping agents will not share your information with third parties and not keep them for longer than legally required.

3. MailChimp

We use MailChimp for sending our newsletter. MailChimp only has access to your email address and name. As a customer of Albertronic BV you will be automatically added to the newsletter database. If you receive unwanted

newsletters from us, you can easily unsubscribe using the link (unsubscribe) at the bottom of the email.

4. Accountant and Taks collection service

For our accounting and administration we use services provided by our accountant. We share your company information and details which relate to your orders. This data is encrypted and secured before being transferred. The accountant has implemented proper technical and organisational measures to ensure the safekeeping of your information. Your data will be kept for at least seven years to adhere to the legal fiscal requirements.

E-mail:

Regular contact with our clients is mainly through email. We use “Mozilla Thunderbird” as our email client. For receiving and sending emails, only a secured SSL-connection is used. Emails are securely (encrypted) stored in the datacentre of our hosting service. The hosting service has taken proper technical and organisational measures to ensure the safekeeping of your data. Emails are kept no longer as necessary.

Cookies:

The Albertronic website uses cookies. We do this, to improve our services and make sure all our websites work as good as they can.

But what are cookies exactly?

These are small text files that are placed on a PC, mobile (smart) phone or tablet by an (also our) internet page. We use s-called Analytical cookies. We do this in an anonymous way: [Google Analytics](#) gives us insight into the number of visitors, and how visitors use the website. We have not allowed Google Analytics to use this data for other Google services. To give you insight into the nature of the cookies we use, here is a handy overview of the Analytical cookies:

Cookie	Purpose of cookie	Storage period
<i>__gat</i>	Is being used to measure speed of request.	1 minute.
<i>__gid</i>	Is being used to distinguish between different users.	24 hours.
<i>__ga</i>	Analytical cookie: measures website visits and is used to distinguish between different users (anonymous).	26 onths.

6. Security

First of all, it is good to state that no physical copies of your personal data are made. Your data is only managed in the aforementioned systems and software.

The personal data managed by Albertronic (or previously discussed third parties) can only be accessed via the above software. This personal data is protected with a password. Where this possibility is offered even with a two-step verification.

What does a two-step verification mean? A code is then generated from the software. This code is then sent to Albertronic. This code is then used in the log-in process.

The devices that open your data are also locked with a password and / or fingerprint scan. This only concerns the necessary devices.

Your visit to our website will also be protected by "https" security. This means that your connection to Albertronic is private. We also have an SSL certificate and a sitelock. Everything to keep your data safe.

For the sake of completeness, more information about online security:

- Security software, such as a virus scanner and firewall.
- TLS (formerly SSL) We send your data via a secure internet connection. You can see this at the address bar 'https' and the padlock in the address bar.
- DNSSEC is an extra security (in addition to DNS) for converting a domain name to the associated IP address (server name); it is provided with a digital signature. You can have this signature checked automatically. In this way we prevent you from being redirected to a false IP address.

In any event, your data will be secured, and stored coded on our internal server.

7. Your rights

1. Right of access

At all times you have the right to request your data, which are recorded and stored at Albertronic. This can be done by sending an e-mail or telephone contact. You will then receive a clear overview of your data.

2. Right to rectification

Are your details not correct or have they changed? Then you have the right to have this rectified by Albertronic. This can also be done by telephone contact, or by mailing.

3. Right to transfer data

Do you wish to transfer to another party? Then you have the right to transfer. Albertronic ensures that your data is transferred neatly to the other party.

4. Right to erase data

In certain cases you have the right to request Albertronic to destroy data. You can do this with an appeal to the right to forgetfulness. Albertronic must destroy your personal data in the following situations:

- Albertronic no longer needs your data for purposes Albertronic has collected the data for.
- You have explicitly given permission to Albertronic to use data, but now withdraws it.
- You object to the processing of data, see article 7.6. You have an absolute right to object to direct marketing. Are your interests larger than Albertronic with regard to processing your data? Then you have a relative right of objection. This means that deletion does not have to take place immediately, only when it is determined that your interest weighs heavier.
- If Albertronic would process your data unlawfully, you immediately have the opportunity to request the data to be deleted. This is possible, for example, when there is no legal basis for the processing of your data.
- If Albertronic has exceeded a legal retention period, Albertronic is obliged to delete your data. This may concern the statutory obligation to retain invoices, see article 5.2. of this statement.
- If you as a client are younger than 16 and Albertronic has collected your data via an app or website, you can ask Albertronic to delete the data.

There are exceptions to the right to oblivion from the GDPR. For more information, see the [GDPR document](#).

5. Right to submit a complaint

You always have the right to file a complaint with the Dutch Data Protection Authority if you feel that the Albertronic has not handled your data correctly. You can do this via this [link](#). The Dutch Data Protection Authority will then deal with this complaint.

6. Right to stop data use, objection

See point 4.

The use of these rights can be done by sending an e-mail to admin@albertronic.com with a copy of the ID-proof. The passport photo, the numbers at the bottom of the passport, the ID number and the BSN number must be made illegible. The aim is to respond to your request within a week. In this way, Albertronic is sure that you are the rightful person who makes the objection or asks for the deletion (article 7.4).

8. Duties

Albertronic processes your personal data on the basis of a legitimate interest. This is a commercial interest. Think of offering services from Albertronic. Your data will never be sold to a third party.

The information that is mandatory to deliver is the minimum required personal data necessary for the provision of services. If you do not provide us with this mandatory information, Albertronic cannot offer the services (properly).

If it is necessary to share your data with parties other than the aforementioned parties, your consent will of course first be requested.

Albertronic reserves the right to disclose information when required by law, or when Albertronic deems it justified to comply with a legal request or process. Also when it comes to ownership or protecting Albertronic. Hereby we try to respect your right to privacy as much as possible.

Do you have any questions? Feel free to contact us via the information below.

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